



SEVENTH ANNUAL
**WEST COVINA KIWANIS
PUMPKIN 5K/1K RUN**

Sponsorship Packages

The West Covina Kiwanis Pumpkin Run needs your Sponsorship. We are a family friendly 5k charity run & 1K OCR run benefiting the West Covina Senior Center and West Covina Kiwanis, a local community service foundation, (501c3) that provides community projects for kids and Seniors. The West Covina Senior Center services over 200 seniors on a daily basis and provides services and programming that are essential for their well being Please help us continue to provide scholarships, on campus student led community service projects and leadership programming for the kids in West Covina community.

In 2018 we registered over 500+ runners and the event attracted close to 800 community members. Take advantage of this type of exposure while supporting two organizations providing important resources for Seniors and kids, the two most vulnerable populations in the community. If you have any questions or would like to discuss any alternative proposals (eg: joint marketing & promotion), please email sponsors (at) westcovina5k.com

Diamond Champion (\$5,000)

- Presenting sponsorship recognition (e.g. "Pumpkin Run presented by Sponsor Name")
- Top billing on all advertising materials/media promotions for 5k event
- Large top-level logo with hyperlink on website
- Large top-level logo on t-shirt back
- Company name included in every email blast to runners
- Race day banner (sponsor-provided) space at start and finish lines and announcement areas
- Supersize logo on back of race t-shirts
- ONE reserved 10x10 Promo Space at Health Fair - distribute merchandise/collaterals
- 20x FREE 5k registrations
- Placement of promotional merchandise or materials in race packets
- Recognition on website, Facebook, and emails with Diamond Champion (highest) designation
- "Thank you" in event recap on website and Facebook

Platinum Champion (\$2,500)

- Large logo with Hyperlink on website
- Large logo on back of race t-shirts
- Race day banner (sponsor-provided) space
- ONE reserved 10x10 Promo Space at Post Race Expo Area
- 20x FREE 5k registrations and 10% discount for additional registrations
- Placement of promotional merchandise or materials in race packets
- Recognition on website, Facebook, and emails with Platinum Champion designation
- "Thank you" in event recap on website and Facebook

Gold Champion (\$1000)

- Large logo with Hyperlink on website
- Large logo on back of race t-shirts
- ONE reserved 10x10 Promo Space at Family Fun Area - distribute merchandise/collaterals
- 10x FREE 5k registrations and 10% discount for additional registrations
- Placement of promotional merchandise or materials in race packets
- Recognition on website, Facebook, and emails with Silver Champion designation
- "Thank you" in event recap on website and Facebook

Silver Champion (\$500)

- Medium logo on back of race t-shirts
- ONE reserved 10x10 Promo Space at Family Fun Area - distribute merchandise/collaterals
- 5x FREE 5k registrations and 10% discount for additional registrations
- Placement of promotional merchandise or materials in race packets
- Recognition on website and Facebook with Bronze Champion designation
- "Thank you" in event recap on website and Facebook

Bronze Champion (\$250)

- ONE reserved 10x10 Promo Space at Family Fun Area - distribute merchandise/collaterals
- 2x FREE 5k registrations and 10% discount for additional registrations
- Placement of promotional merchandise or materials in race packets
- Recognition on website and Facebook with Bronze Champion designation
- "Thank you" in event recap on website and Facebook

Race Day Course Advertiser (\$100)

- ONE Course Sign with the company logo
- Recognition on website and Facebook



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CASH DONATION FORM

Donation Level	<ul style="list-style-type: none"> • Diamond Community Sponsor (exclusive, minimum \$5,000) • Platinum Community Sponsor (exclusive, minimum \$2,500) • Gold Community Sponsor (minimum \$1,000) • Silver Community Sponsor (minimum \$500) • Bronze Community Sponsor (minimum \$250)
Donor Name	
Contact Person	
Street Address	
City/State/ZIP	
Day Phone	
Alternate Phone	
Email Address	

I hereby release, waive, and covenant, not sue, and further agree to indemnify, defend, and hold harmless the West Covina Kiwanis Foundation, the City of West Covina, the West Covina Senior Center Foundation, West Covina Kiwanis Pumpkin 5K Run Coordinating Committee, the City of West Covina, West Covina Senior Center, event organizers, directors and promoters, sponsors, venue and property owners upon which the event takes place, law enforcement agencies and other public entities providing support for this event, and each of their respective parent, subsidiary and affiliated companies, officers, directors, partners, shareholders, members, agents, employees, and volunteers, with respect to any liability, claim, demand, cause of action, damage, loss or expense (including court costs, and reasonable attorney fees) of any kind of nature which may arise out of, result from, or relate in any way to my participation in the event, including claims for liability caused in whole or in part by the negligent acts or omissions of the released parties. I further agree that if, despite this agreement, I, or anyone on my behalf, makes a claim for liability against any of the released parties, I will indemnify, defend and hold harmless each of the released parties from any such liabilities which may be incurred as the result of such claim.

Signature

Date

Make checks payable to
 West Covina Kiwanis Foundation

501(c)(3) Tax ID - 822300951

Send complete form and payment to

West Covina Kiwanis Foundation
 1004 West Covina Parkway, #483
 West Covina CA 91790